

NCAA MEN'S VOLLEYBALL
IS COMING TO WILSON COUNTY



+

ARE YOU READY?



2019
SPONSORSHIP
PACKAGE



ABOUT THE GROW THE GAME CHALLENGE

The Grow the Game Challenge is an annual NCAA men's volleyball non-conference tournament in the Nashville area and will debut in Wilson County in 2019. The weekend event features some of the top college players in the nation. Matches played at this tournament are regular season matches with possible NCAA Tournament implications.

Lindenwood in 2018 narrowly edged out Hawai'i to win the inaugural Grow the Game Challenge at Lipscomb University. Last year marked the first time Nashville played host to a NCAA men's volleyball event.

The Grow the Game Challenge operates as a non-profit organization based in Nashville. The organization's goal is to bring college men's volleyball to parts of the nation that have not experienced the sport. It raises money through sponsorships to fund its annual tournament.

ABOUT OFF THE BLOCK

Off the Block is the nation's leader in college men's volleyball coverage. Founded in 2011, Off the Block is committed to providing high-quality coverage of college men's volleyball and helping grow the game.



+ SCHEDULE

FRIDAY, JAN. 18

12:30 p.m. – Lindenwood vs. Limestone
 3 p.m. – Grand Canyon vs. Barton
 5:30 p.m. – Cumberland vs. Fontbonne
 8 p.m. – USC vs. Lincoln Memorial

SATURDAY, JAN. 19

10 a.m. – Bluefield College vs. Fontbonne
 12:30 p.m. – Lincoln Memorial vs. Limestone
 3 p.m. – Cumberland vs. Bluefield College
 5:30 p.m. – USC vs. Barton
 8 p.m. – Grand Canyon vs. Lindenwood

SUNDAY, Jan. 20

10 a.m. – Limestone vs. Quincy
 12:30 p.m. – Grand Canyon
 vs. Lincoln Memorial
 3 p.m. – Barton vs. Quincy
 5:30 p.m. – USC vs. Lindenwood

FRIDAY, JANUARY 18-
 SUNDAY, JANUARY 20

@ CUMBERLAND
 UNIVERSITY

THE FIELD +

USC
 CUMBERLAND UNIVERSITY
 GRAND CANYON UNIVERSITY
 BARTON COLLEGE
 LINCOLN MEMORIAL UNIVERSITY
 LIMESTONE COLLEGE
 LINDENWOOD UNIVERSITY
 QUINCY UNIVERSITY
 BLUEFIELD COLLEGE
 FONTBONNE UNIVERSITY





Twelve schools within the last five years have added a NCAA Division I-II men's volleyball program. This growth has primarily taken place in the southern United States with colleges from Georgia, North Carolina, Tennessee, South Carolina and West Virginia sponsoring Division I-II teams.

There is a 12 percent increase high school boys volleyball participation since 2012. More than 50,000 boys' volleyball players compete at the high school level. Also, that number does not include players only participating in club boys' volleyball.

150 More than 150 college men's volleyball players will travel to Wilson County to compete in the Grow the Game Challenge.

20,000 Media outlets are projected to have more than 20,000 page views from their coverage of the Grow the Game Challenge.

3,000 More than 3,000 people will watch the online video feed of the tournament.

+ VOLLEYBALL IN NASHVILLE

Cumberland is the first Nashville area college to add a men's volleyball team.

Multiple Nashville volleyball clubs now field boys' teams.

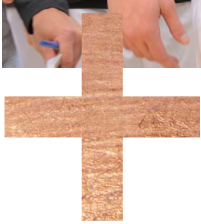
Several high schools in Middle Tennessee have started boys' volleyball programs in the last two years.





TROPHY GAMES

Lindenwood receives its pizza trophy after winning the MAFIAoZA's Battle for the Brass Knuckles Pizza. Sponsors can choose matches to become trophy games that will specifically promote their business.



SPONSORSHIP PACKAGES

PLATINUM PACKAGE: \$4,000

WHAT IS INCLUDED

Exclusive tournament naming rights
(the tournament name will be The Off the Block
Grow the Game Challenge presented by
YOUR COMPANY)

Logo placed at the bottom of all press releases

Signage and advertisement in the arena

Advertisement on tournament website

Live-read advertisements during broadcasts
of all 13 matches

Trophy game highlighting your company

Sponsorship of the Tournament MVP award

Promotional social media posts leading up
to the tournament (Facebook, Twitter and
Instagram)

Vendor booth at arena during tournament
40 complimentary tickets

SILVER PACKAGE: \$500

WHAT IS INCLUDED

Signage and advertisement in the arena

Trophy game highlighting your company

Advertisement on tournament website

Vendor booth at arena during tournament

5 complimentary tickets

GOLD PACKAGE: \$1,000

WHAT IS INCLUDED

Signage and advertisement in the arena

Live-read advertisements during broadcasts of all
13 matches

Trophy game highlighting your company

Advertisement on tournament website

Logo placed at the bottom of all press releases

Promotional social media posts leading up to the
tournament (Facebook, Twitter and Instagram)

Vendor booth at arena during tournament

20 complimentary tickets

BRONZE PACKAGE: \$200

WHAT IS INCLUDED

Signage and advertisement in the arena

Advertisement on tournament website

Live-read advertisement during an evening match

2 complimentary tickets

+ PARTNER WITH US

To sponsor of the Grow the Game
Challenge contact Director of Sponsorships
Eddie Davidson at 256-431-4828
or eddiedavidson08@gmail.com.

